

AT DAWN GUIDE SERVICE

At Dawn Guide Service operates in one of the most unique fisheries in North America, the Great Lakes. We specialize in underwater spearfishing, multi-day adventure trips where we rustic camp in the deep woods, islands, or secluded beaches. We are always rigged to troll the Great Lakes offering many seasoned divers their first look at Great Lakes trolling. We introduce many new divers to underwater spearfishing while showcasing the incredible diversity Michigan has to offer.

We are always interested in building relationships with brands that align with adventure, safety, and high-quality gear.

What Makes Us Unique

- The only charter offering Great Lakes underwater spearfishing
- Cold freshwater gear testing and real-world use
- Multi-day expedition style trips, camping in remote areas
- Daily interaction with new customers entering the sport
- First-time spearfishers and freedivers
- Traveling anglers and adventure seekers
- Experienced divers seeking Great Lakes expeditions
- Outdoor enthusiasts and gear buyers Partnership Benefits
- Real-world product use and testing
- Professional photo and video content
- Social media and website exposure
- Direct referrals to new customers

Partnership Categories

Spearfishing and freediving gear, wetsuits, fishing tackle, rods and reels, marine electronics, boating accessories, camping gear, outdoor apparel (everyone forgets a towel), and action cameras.

Contact Riley Smith

Phone: 989-430-4215

Email: atdawnguide@gmail.com